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**SMA**

**SUEWONG MCFADDEN ACADEMY**

**Become  
Our  
Fiscal  
Sponsor**

**Suewong McFadden**

**Founder/Director  
Non-Profit Microschool  
K-6 Grade Levels**

[info@thesmacademy.org](mailto:info@thesmacademy.org)  
[www.thesmacademy.org](http://www.thesmacademy.org)

# Meet the Director & Founder



Suewong McFadden, an esteemed educator and accomplished author, currently calls Goodyear, Arizona, her home. Born on July 24, 1990, in the vibrant borough of Bronx, New York, McFadden embarked on her educational journey, culminating in the attainment of a Bachelor of Arts in Theatre Education from the prestigious North Carolina Central University in 2016.

Dedicated to the pursuit of knowledge, McFadden furthered her academic prowess by earning a Master of Arts in Teaching (MAT) in Curriculum & Instruction from the University of Phoenix in October 2022. With a career spanning over nine years in the field of education, she remains steadfast in her commitment to ensuring that every child receives an exceptional educational experience.

McFadden started her LLC in 2020, Miss McFadden Learning Academy, a conglomerate organization that provides tutoring, publishing, and community services for families in the Arizona community.

In addition to her contributions to the academic realm, McFadden showcased her literary talent with the release of her debut children's book, "In Ms. McFadden's Class," on April 15, 2020. Undeterred by success, she has embarked on a new venture, introducing the "Amir & Asia Series," a captivating collection set to captivate young minds.

The inaugural installment, "Bossy Asia," is slated for release in July 2023, accompanied by the exclusive Bossy Asia Collection featuring an array of merchandise such as t-shirts, pencils, enamel pins, and more. McFadden's multifaceted endeavors reflect her unwavering commitment to shaping the future of education and literature for generations to come.

# Sponsorship Level Packages for Suewong McFadden Academy

## Executive Summary

Suewong McFadden Academy (SMA) is a new startup non-profit organization focused on providing innovative and personalized education solutions in the West Valley area. As we work toward obtaining our 501(c)(3) status, we are seeking fiscal sponsors to support our mission and help us deliver high-quality education to our students. Sponsorships will provide us with critical funding, resources, and community partnerships necessary for our success.

## Why Sponsor SMA?

- 1 Reach a Range of Audiences:** Your sponsorship helps us expand our reach to families, educators, and community members.
- 2 Access to Grant Funding:** Sponsorships provide essential support as we await our 501(c)(3) status, allowing us to access grants and other funding opportunities.
- 3 Resources and Donations:** Your contributions help us secure the resources needed to offer high-quality education and enrichment programs.
- 4 Community Partnerships:** Collaborate with SMA in community events and initiatives, enhancing your organization's visibility and impact.
- 5 Support Local Education:** Play a crucial role in shaping the educational landscape of the West Valley area, ensuring students receive the support they need to thrive.

## Contact Information

For more information or to become a sponsor, please contact:

Suewong McFadden  
**Founder and Executive Director**  
Suewong McFadden Academy  
**Email:** [info@thesmacademy.org](mailto:info@thesmacademy.org)  
**Phone:** 919-884-7315

Join us in making a difference in the lives of our students and the community. Your support is invaluable as we work together to provide innovative and personalized education solutions. Thank you for considering sponsorship with Suewong McFadden Academy.

# Sponsorship Level Packages for Suewong McFadden Academy

## Friends of SMA

**\$100-\$499**

### Benefits:

- Name listed as a "Friend of SMA" on the SMA website sponsorship page.
- Mention in the SMA Annual Report.
- Certificate recognizing your support.

## Community Partner

**\$500-\$999**

### Benefits:

- Title as a "Community Partner" on SMA materials, including website and newsletters.
- Logo on the SMA website sponsorship page.
- Mention in the SMA Annual Report.
- Invitations to select SMA events.
- Certificate recognizing your support.

## Bronze Sponsor

**\$1,000-\$2,499**

### Benefits:

- Title as a "Bronze Sponsor" on SMA materials, including website and newsletters.
- Logo on the SMA website sponsorship page.
- Business card-sized advertisement in the SMA Annual Report and event programs.
- Mention in SMA newsletters.
- Invitations to select SMA events.
- Certificate recognizing your support.

# Sponsorship Level Packages for Suewong McFadden Academy

## Silver Sponsor

**\$2,500-\$4,999**

### Benefits:

- Title as a "Silver Sponsor" on SMA materials, including website and newsletters.
- Logo on the SMA website sponsorship page.
- Quarter-page advertisement in the SMA Annual Report and event programs.
- Mention in SMA newsletters.
- Invitations to major SMA events.
- Certificate recognizing your support.

## Gold Sponsor

**\$5,000-\$9,999**

### Benefits:

- Title as a "Gold Sponsor" on SMA materials, including website and newsletters.
- Logo and link on the SMA website sponsorship page.
- Half-page advertisement in the SMA Annual Report and event programs.
- Mention in press releases and media outreach.
- Invitations to all SMA events.
- Certificate recognizing your support.

## Platinum Sponsor

**\$10,000+**

### Benefits:

- Exclusive title as a "Platinum Sponsor" on all SMA materials, including website, newsletters, and promotional items.
- Logo and link on the SMA website homepage.
- Full-page advertisement in the SMA Annual Report and event programs.
- Recognition in press releases and media outreach.
- Opportunity to collaborate on a community event organized by SMA.
- VIP invitations to all SMA events.
- Custom plaque recognizing your support, to be displayed at the academy.

## Additional Benefits for All Sponsors:

- **Networking Opportunities:** Connect with other sponsors, local businesses, and community leaders through SMA events and programs.
- **Visibility:** Gain exposure to a wide audience through SMA's communications, events, and promotional materials.
- **Community Impact:** Support a local initiative that improves educational outcomes and fosters community engagement.

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